

# WALK TO CLASS CHALLENGE DAY

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## WHAT IS IT?

Global issues of environmental degradation such as GHG emissions are heavily linked to people's personal choices to use auto-powered modes of transportation instead of human-powered. Walk to Class Challenge Day is a project in which students will choose an alternative mode of transportation, walking, to get around campus instead of driving or using transit vehicles.

## TOP RESPONSES FOR WHY PEOPLE WALK:

- Appreciate our Beautiful Campus
- Stress Reduction
- Health Benefits
- Carbon Footprint Reduction

## RESULTS:

- 12% increase in amount of walking trips people took while on campus
- 50% reduction in car usage
- 400 people participated



## GOAL

Increase human-powered modes of transportation and decrease vehicle and transit usage which will lower overall campus greenhouse gas emissions, will be beneficial health-wise to each participant, and will meet the goals of the Blueprint for a Sustainable Campus.

## IMPACT

A campus-wide holistic act of sustainability.

